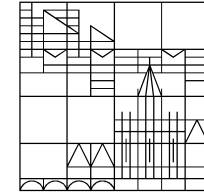


Universität  
Konstanz



# Internationalization Strategies and Challenges

Dr. Johannes Dingler  
International Office  
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## Basic Figures

- Young University: founded in 1966
  - Reform University
  - Full range of subjects
  - 11.500 students
  - non-academic staff: 900
  - academic staff: 1.100
  - professors: 206
  - Budget: 185 mio €
  - 27 Bachelor programs (+ 19 minors)
  - 31 Master programs
  - 19 international programs
- 
- 10 Master programs taught in English
  - 3 Double Degree Programs
  - 11 Double Degree Optionen:
  - 24 structured PhD programs (in englisch)



# **Internationalization** **Status Quo**

# International cooperations

## Cooperations

- 231 Erasmus+ partner Universities
- 59 bilateral global partner universities
- 7 programs on provincial level (1 Canada, 5 USA, 1 Mexiko)



## Exchange Students

- Outgoing students Erasmus: (16/17): 424
- Outgoing students global (16/17): 121
- 42% of our graduates have international experience
- Incoming students Erasmus (16/17): 267
- Incoming students global (16/17): 190
  
- 42% of the students have international experience when they graduate
- 13,1% international students

# Why Study Abroad in Konstanz

## Incentives for a stay in Konstanz

- Study in English, additionally German courses
- Interdisciplinarity: all departments
- Comprehensive orientation program
- student residence accommodation is guaranteed
- Buddy- und tandem program

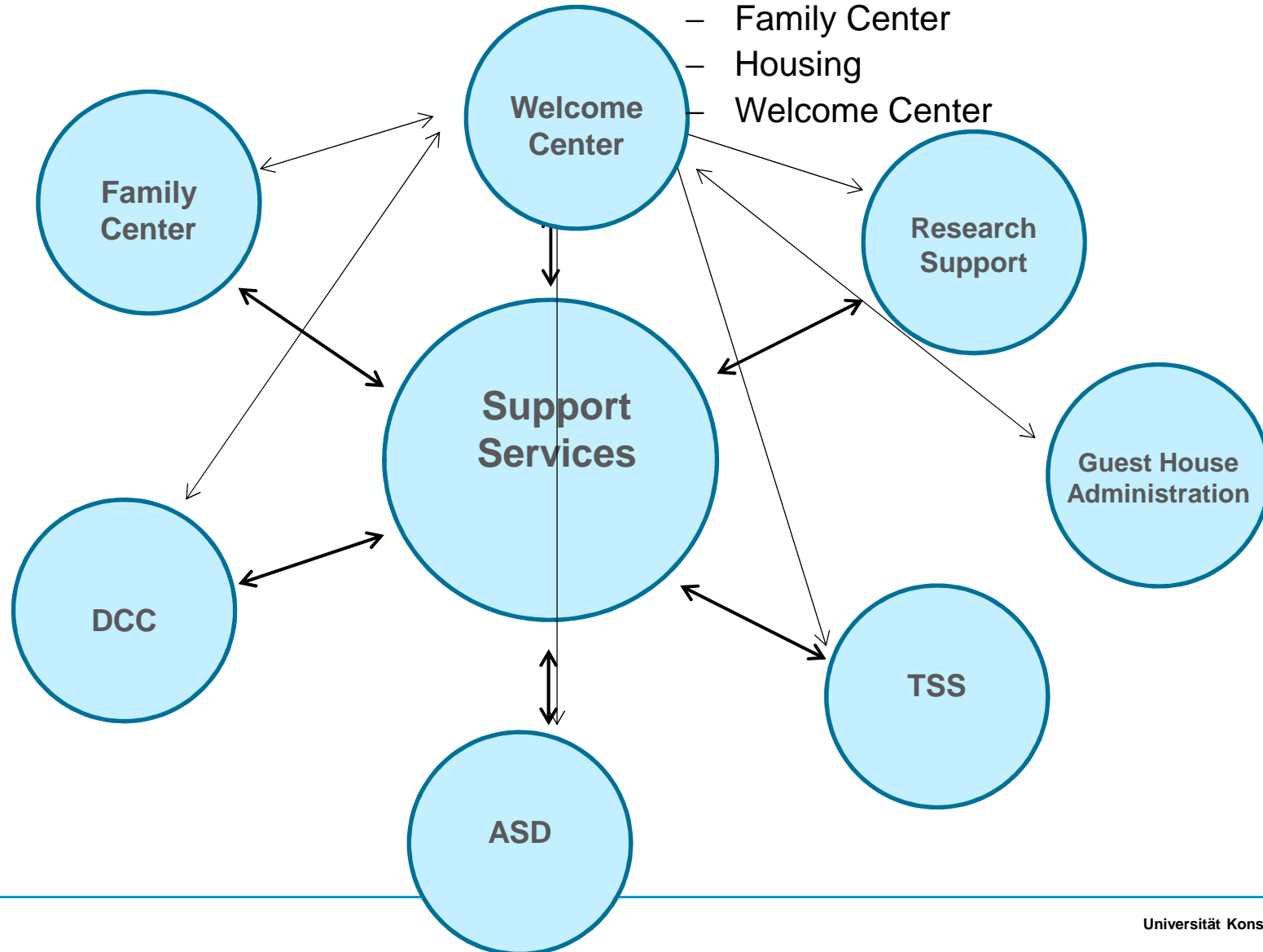


## International networks

- Strong international cooperation of scientists in all subjects
- Member of the „**Young European Research Universities**“ network: YERUN
  - 18 European universities: Germany, UK, Netherlands, Finland, Portugal, Italy, Spain, France, Belgium, Denmark, Ireland, Sweden.
  - Office in Brussels
  - Joint projects
  - EU lobbying
- Member of the **Internationalen Bodensee Hochschule** (IBH): 30 Higher Education Institutions around the lake of Konstanz
  - Austria, Switzerland, Lichtenstein, Germany
  - Joint projects
  - Summer school
  - Trainings

# Support Services

- Research Support
- Dual Career Couple Services (DCC)
- Academic Staff Development (ASD)
- Tax and Social Security Service (TSS)
- Family Center
- Housing
- Welcome Center



## Welcome Center : Support of 2430 scholars from 94 countries

Total:	2430
In Konstanz:	337
Coming to Konstanz:	89
New cases:	300 pro Jahr

### Top Eleven 2008-2017

1. Germany	263
2. China	205
3. USA	189
4. Italy	133
5. India	100
6. Russia	92
7. Spain	78
8. Romania	74
9. France	70
10. United Kingdom	49
11. Japan	47



## Strategic Instruments for Internationalization 2013-2018

Year	2013	2014	2015	2016	2017	2018	Total 2013-2018
<b>Number of activities funded</b>							
Initial funding	2	7	8	7	2	1	27
Grants for Konstanz PhD students	7	9	6	3	5	5	35
Grants for international PhD students	3	7	4	4	1	1	20
International guest researchers	4	7	7	13	10	4	45
International summer schools	0	0	3	3	5	5	16
Other activities	0	16	11	22	24	17	90
International conferences and workshops	4	14	6	15	7	6	52
<b>Total</b>	<b>20</b>	<b>60</b>	<b>45</b>	<b>67</b>	<b>54</b>	<b>39</b>	<b>285</b>

## Summary Status Quo

- University of Konstanz is doing well in the field of internationalization
- Large number of cooperations and exchange programs
- Very good support for international students and researchers
- Adequate number of incoming and outgoing students
- Almost half of graduates have international experience



Strong focus on students and student exchange



No systematic focus on other areas, i.e. research

## Strategy for internationalization

### Why internationalization?

Internationalization is not an end in itself. Internationalization is a means to an end. What are the ends?

Main end of Internationalization:



Integration in global science, research and teaching

## Secondary objectives of internationalization

- Recruitment of excellent international researchers and early career researchers
- Recruitment of excellent students
- Diversity
- New perspectives, different views
- sharing knowledge
- Demographic change
- Intercultural experience
- International reputation of university
- Capacity Building
- Quality assurance, improvement of standards

## Internationalization: teaching and study programs

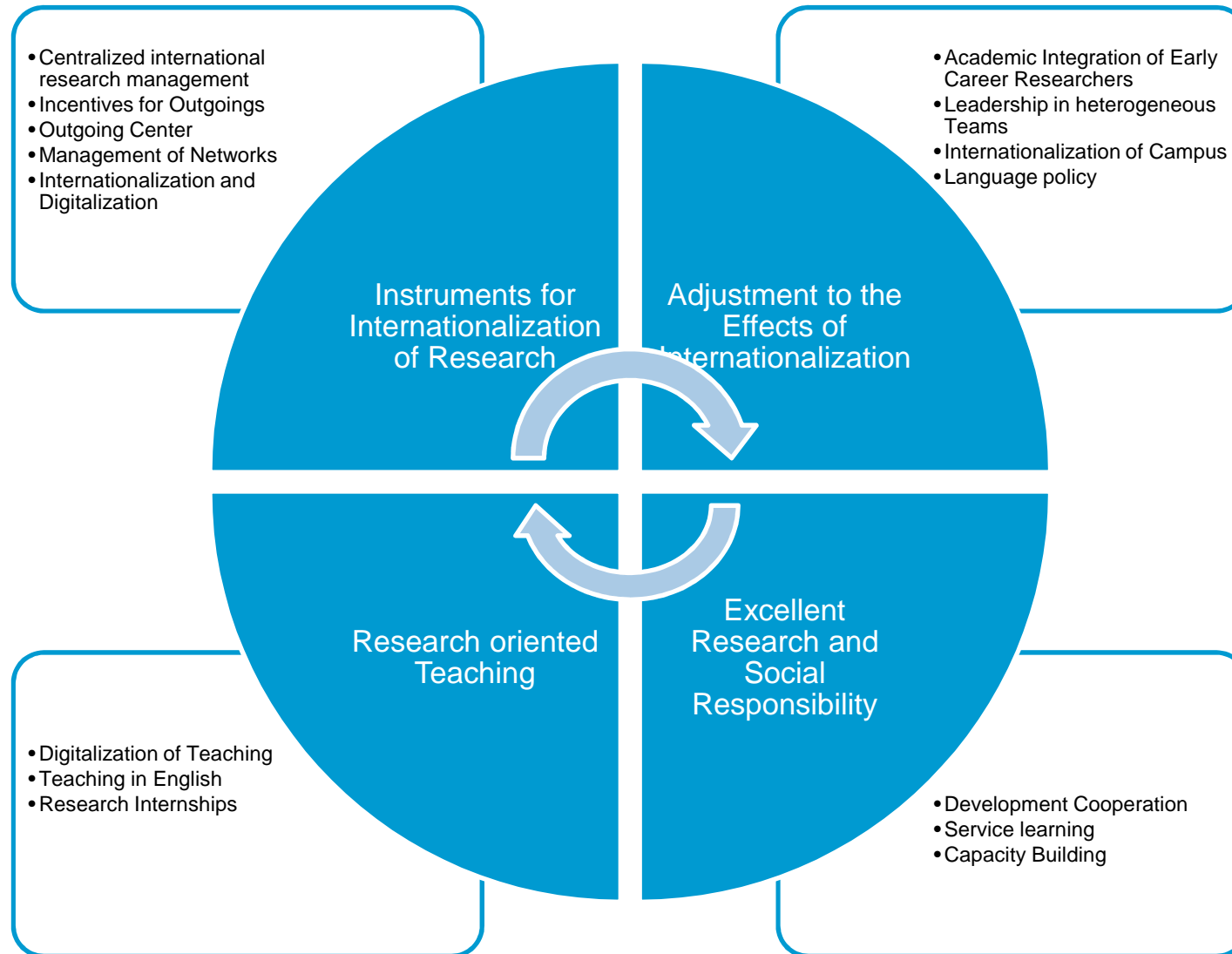
- Increase of outgoing and incoming students
- For each student the possibility to study abroad
- Incentives for study abroad
- More courses in English
- Erasmus+ ICM as strategic instrument for global partners
- **Flexible instruments:** summer schools, short stays
- Research internships
- New partnerships
- **Brexit stratgy:** bilateral agreements and compensation (new partnerships)
- More support for ‚Degree Seeking Students‘
- Internationalization of curricula
- Marketing für ‚international exchange students‘

**Cooperations of the University of Konstanz all over the world!**  
**All over the world?**



**Selective Internationalization**

# Strategic areas of Internationalization



# Internationalization of Science and Research

## **Centralized coordination of research**

- Strategic integration of partners in research
- Networking
- Integration of Alumni

## **Incentives for Outgoings: PhD und Postdoc**

- Defined Slots for Outgoings
- Grants
- Outgoing Center

## **Digitalization**



## Digitalization as a format for internationalization

- Digital administration: Mobility Online: nomination, application, management of mobilities, management of cooperations
- Joint partner projects
  - Augmented classroom – University of Essex
  - Joint course – Singapore Management University
- Conference „Digitalisation in Teaching and Learning – Challenges and Best Practices”
- Leadership of Syria project

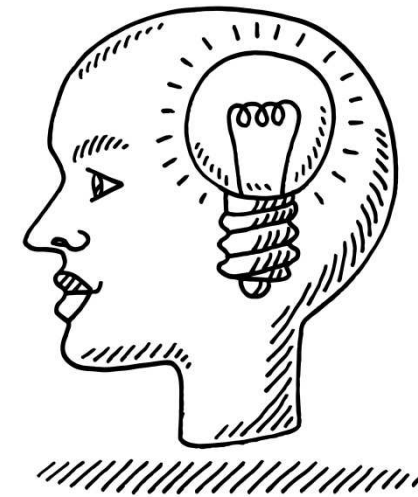
### **Development of new formats:**

- Potential of digitalization for internationalization
- For International Offices and coordination offices
- Virtual Erasmus
- MOOCs
- Joint courses with partners



## Structural adjustment to the effects of internationalization

- Integration into academic culture of international PhD and postdocs
- Leadership in heterogeneous teams
- Internationalization of campus
- Language policy



## Research oriented teaching

- Research internships
- Participation in international conferences
- Digitalization
- Teaching in english and english programs

## Internationalization and social responsibility

- „Third mission“ of higher education institutions
- Development cooperation
- Capacity Building
- Global civil society
- Service Learning
- Programs for scholars at risk

**Thank you very much  
for your attention**



**Dr. Johannes Dingler** ✕

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