

# AUDIT: INTERNATIONALISATION PARIS-LODRON UNIVERSITÄT SALZBURG (PLUS)



#### Motivation for Audit:Internationalisation

#### Why internationalisation?

Each university should see itself as a creative part of an emerging world university community and develop a comprehensive internationalisation strategy based on its individual profile. <sup>1</sup>

<sup>&</sup>lt;sup>1</sup> Comp. Audit Internalisation German Rectors' Conference - Hochschulrektorenkonferenz (HRK)



### Overall objectives -

Audit:Internationalisation at the Paris Lodron Universität Salzburg (PLUS)

- >Cosmopolitan education at PLUS
- Further development of the PLUS Internationalisation Strategy
- ➤ Development of concrete measures in pre-defined fields of action on all levels: teaching, research, administration and governance
- ➤ Improved international visibility (PR, marketing, rankings)
- ➤ Increased chances of third-party funding through targeted collaboration with international allies → strategic partnerships, international clusters
- ➤ Talent attraction for PLUS: More attractive as a place to study and work for international students, young scientists and top researchers



#### **Audit Elements and Process**

- Positioning and status quo of Internationalisation measures 2020-2021
- 2. Analysis from an external perspective: On-site visit of expert auditors in Oct 2021
- 3. Recommendation of specific measures in Dec 2021
- 4. (Further) development of an internationalisation strategy at university and faculty level
- 5. Implementation 2022-23
- 6. Re-Audit 2023-24

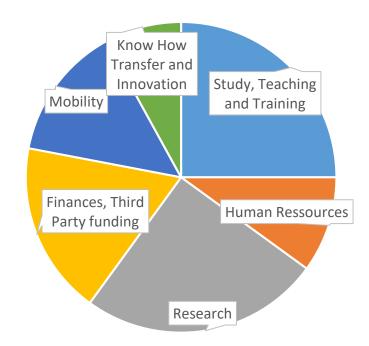




## Key Figures for Self Analysis

# Phase 1 – Self-analysis of the international status quo at PLUS:

- PLUS internal Working Group (AG) Audit:Internationalisation established with academic representatives from all faculties, the deans, relevant administrative departments and the University President
- b. Discussion of and decisions on a total of 38 Key Performance Indicators (KPIs) for self-analysis
- c. Data collection
- d. Self-evaluation Report published in English





## Excursus: Key figures and aspects

#### Internationality of

- ➤ Students and staff (background, ...)
- Teaching programmes (Joint Programmes, English-speaking, etc.)
- ➤ Research (International co-publication, participation in S&T projects, editorship of peer-reviewed publications, participation in international conferences, etc)
- Sources of funding and uses (eg mobility)
- Organisation of international summer schools, ...



#### The Audit Process

## in collaboration with the Forum International of the Austrian Rectors' Conference uni:ko

- International Auditors in Salzburg October 2021
- Based on the analysis of the current level of internationalisation, specific recommendations for the further internationalisation of PLUS developed in all relevant fields of action.
- Auditors took into account the internationalisation status of PLUS, its (legal) mandate and Salzburg as a **university location**.
- Auditors acted in an advisory capacity in particular where the university itself identified the greatest need for advice.



#### Summary:

The PLUS **Audit: Internationalisation** covered all actors, structures and processes relevant to internationalisation at the University of Salzburg.

It examined internationalisation as a dimension in **all creative areas of the university**: in teaching and studies, in research, in administration and in university management (governance).

**The audit promoted internal dialogue about internationalisation**: PLUS appointed a project group that is responsible for implementing the audit.

All external consultants (auditors) are proven experts in the field of HE and research internationalisation.

#### Thank you for your attention!

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