Internationalization
Strategies and Challenges

Dr. Johannes Dingler
International Office
Universität Konstanz
Basic Figures

- Young University: founded in 1966
- Reform University
- Full range of subjects
- 11,500 students
- non-academic staff: 900
- academic staff: 1,100
- professors: 206
- Budget: 185 mio €
- 27 Bachelor programs (+ 19 minors)
- 31 Master programs
- 19 international programs

- 10 Master programs taught in English
- 3 Double Degree Programs
- 11 Double Degree Optionen:
- 24 structured PhD programs (in englisch)
Internationalization
Status Quo
International cooperations

Cooperations
- 231 Erasmus+ partner Universities
- 59 bilateral global partner universities
- 7 programs on provincial level (1 Canada, 5 USA, 1 Mexico)

Exchange Students
- Outgoing students Erasmus: (16/17): 424
- Outgoing students global (16/17): 121
- 42% of our graduates have international experience
- Incoming students Erasmus (16/17): 267
- Incoming students global (16/17): 190

- 42% of the students have international experience when they graduate
- 13,1% international students
Why Study Abroad in Konstanz

Incentives for a stay in Konstanz

- Study in English, additionally German courses
- Interdisciplinarity: all departments
- Comprehensive orientation program
- Student residence accommodation is guaranteed
- Buddy- und tandem program
International networks

- Strong international cooperation of scientists in all subjects

- Member of the "Young European Research Universities" network: YERUN
  - 18 European universities: Germany, UK, Netherlands, Finland, Portugal, Italy, Spain, France, Belgium, Denmark, Ireland, Sweden.
  - Office in Brussels
  - Joint projects
  - EU lobbying

- Member of the Internationalen Bodensee Hochschule (IBH): 30 Higher Education Institutions around the lake of Konstanz
  - Austria, Switzerland, Lichtenstein, Germany
  - Joint projects
  - Summer school
  - Trainings
- Research Support
- Dual Career Couple Services (DCC)
- Academic Staff Development (ASD)
- Tax and Social Security Service (TSS)
- Family Center
- Housing
- Welcome Center

Support Services

Family Center

DCC

ASD

Welcome Center

Research Support

Guest House Administration

TSS
Welcome Center: Support of 2430 scholars from 94 countries

Total: 2430
In Konstanz: 337
Coming to Konstanz: 89
New cases: 300 pro Jahr

Top Eleven 2008-2017

<table>
<thead>
<tr>
<th>Country</th>
<th>Cases</th>
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<tr>
<td>1. Germany</td>
<td>263</td>
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<tr>
<td>2. China</td>
<td>205</td>
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<td>3. USA</td>
<td>189</td>
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<td>4. Italy</td>
<td>133</td>
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<td>5. India</td>
<td>100</td>
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<td>6. Russia</td>
<td>92</td>
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<td>7. Spain</td>
<td>78</td>
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<td>8. Romania</td>
<td>74</td>
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<tr>
<td>9. France</td>
<td>70</td>
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<td>10. United Kingdom</td>
<td>49</td>
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<td>11. Japan</td>
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# Strategic Instruments for Internationalization 2013-2018

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<td>Initial funding</td>
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<td>8</td>
<td>7</td>
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<td>1</td>
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<td>Grants for Konstanz PhD students</td>
<td>7</td>
<td>9</td>
<td>6</td>
<td>3</td>
<td>5</td>
<td>5</td>
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<tr>
<td>Grants for international PhD students</td>
<td>3</td>
<td>7</td>
<td>4</td>
<td>4</td>
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<td>International guest researchers</td>
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<td>7</td>
<td>7</td>
<td>13</td>
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<td>Other activities</td>
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<td>11</td>
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<td>17</td>
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<td>International conferences and workshops</td>
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<td>14</td>
<td>6</td>
<td>15</td>
<td>7</td>
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<td><strong>Total</strong></td>
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<td>60</td>
<td>45</td>
<td>67</td>
<td>54</td>
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Summary Status Quo

- University of Konstanz is doing well in the field of internationalization
- Large number of cooperations and exchange programs
- Very good support for international students and researchers
- Adequate number of incoming and outgoing students
- Almost half of graduates have international experience

Strong focus on students and student exchange

No systematic focus on other areas, i.e. research
Strategy for internationalization

Why internationalization?

Internationalization is not an end in itself. Internationalization is a means to an end. What are the ends?

Main end of Internationalization:

Integration in global science, research and teaching
Secondary objectives of internationalization

- Recruitment of excellent international researchers and early career researchers
- Recruitment of excellent students
- Diversity
- New perspectives, different views
- Sharing knowledge
- Demographic change
- Intercultural experience
- International reputation of university
- Capacity Building
- Quality assurance, improvement of standards
Internationalization: teaching and study programs

- Increase of outgoing and incoming students
- For each student the possibility to study abroad
- Incentives for study abroad
- More courses in English
- Erasmus+ ICM as strategic instrument for global partners
- **Flexible instruments**: summer schools, short stays
- Research internships
- New partnerships
- **Brexit strategy**: bilateral agreements and compensation (new partnerships)
- More support for 'Degree Seeking Students'
- Internationalization of curricula
- Marketing für 'international exchange students'
Cooperations of the University of Konstanz all over the world!

All over the world?

Selective Internationalization
Strategic areas of Internationalization

- Development Cooperation
- Service learning
- Capacity Building
- Digitalization of Teaching
- Teaching in English
- Research Internships
- Academic Integration of Early Career Researchers
- Leadership in heterogeneous Teams
- Internationalization of Campus
- Language policy

Instruments for Internationalization of Research

- Centralized international research management
- Incentives for Outgoings
- Outgoing Center
- Management of Networks
- Internationalization and Digitalization

Adjustment to the Effects of Internationalization

- Academic Integration of Early Career Researchers
- Leadership in heterogeneous Teams
- Internationalization of Campus
- Language policy

Excellent Research and Social Responsibility

- Development Cooperation
- Service learning
- Capacity Building

Research oriented Teaching

- Digitalization of Teaching
- Teaching in English
- Research Internships
Internationalization of Science and Research

Centralized coordination of research

- Strategic integration of partners in research
- Networking
- Integration of Alumni

Incentives for Outgoings: PhD und Postdoc

- Defined Slots for Outgoings
- Grants
- Outgoing Center

Digitalization
Digitalization as a format for internationalization

- Digital administration: Mobility Online: nomination, application, management of mobilities, management of cooperations
- Joint partner projects
  - Augmented classroom – University of Essex
  - Joint course – Singapore Management University
- Conference „Digitalisation in Teaching and Learning – Challenges and Best Practices”
- Leadership of Syria project

Development of new formats:

- Potential of digitalization for internationalization
- For International Offices and coordination offices
- Virtual Erasmus
- MOOCs
- Joint courses with partners
Structural adjustment to the effects of internationalization

- Integration into academic culture of international PhD and postdocs
- Leadership in heterogeneous teams
- Internationalization of campus
- Language policy
Research oriented teaching

- Research internships
- Participation in international conferences
- Digitalization
- Teaching in english and english programs
Internationalization and social responsibility

- “Third mission“ of higher education institutions
- Development cooperation
- Capacity Building
- Global civil society
- Service Learning
- Programs for scholars at risk
Thank you very much for your attention